

**PRODUCT DESCRIPTION**

Cellaria’s WIT-T™ Culture Medium has been specifically optimized for the robust culture of human mammary epithelial cells of transformed phenotype (e.g., immortalized cells transformed either with SV40 early region, termed BPLE cells, or with both SV40 early region and H-Ras, known as BPLER cells), an important experimental model for the study of tumor cell biology. Additional applications for WIT-T in tumor and normal cell biology can be found in peer-reviewed publications.



**ORDERING INFORMATION**

<i>PRODUCT NAME</i>	<i>CATALOG NUMBER</i>	<i>COMPONENTS</i>	<i>PART NUMBER</i>	<i>SIZE</i>
WIT-T	CM-0103	WIT Basal Medium	CM-0100-A1	500 mL
		WIT-T Supplement	CM-0103-P1	15 mL

**PRODUCT HANDLING/DIRECTIONS FOR USE**

**Reconstitution:**

To make WIT-T Complete Medium, please combine the following:

1. 500 mL WIT Basal Medium
2. 15 mL WIT-T Supplement (thawed in a 37°C water bath)

**Storage & Stability:**

Upon arrival, store basal medium at 4°C. Store supplement at -20°C. Medium and supplement are stable for a minimum of 3 months from date of receipt when stored as directed.